

Year in Review:

2009-2010 Progress Report of the Wyoming Cancer Control Plan

WYOMING **C**OMPREHENSIVE
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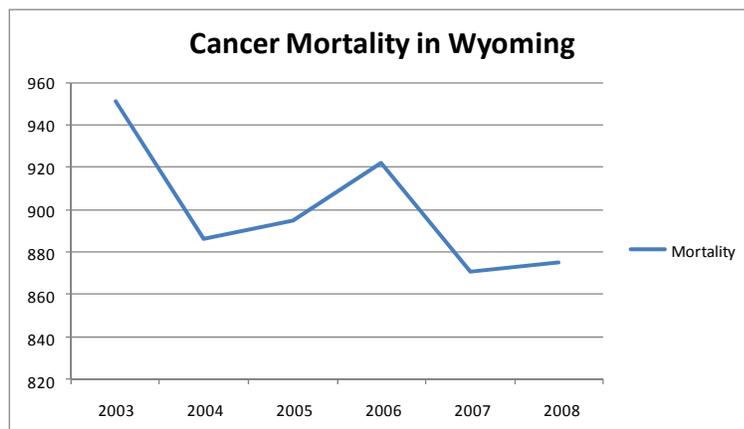


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The Wyoming Comprehensive Cancer Control Consortium (WCCCC) is a group of cancer control leaders working together to promote and implement the Wyoming Cancer Control Plan by coordinating efforts of organizations throughout the state. WCCCC membership is diverse and includes policy makers, advocates, businesses, cancer survivors, health care providers, hospitals, insurers, non-profit and voluntary organizations, the public health community, state and local government, and others committed to cancer prevention and control. WCCCC members work diligently in the following areas:

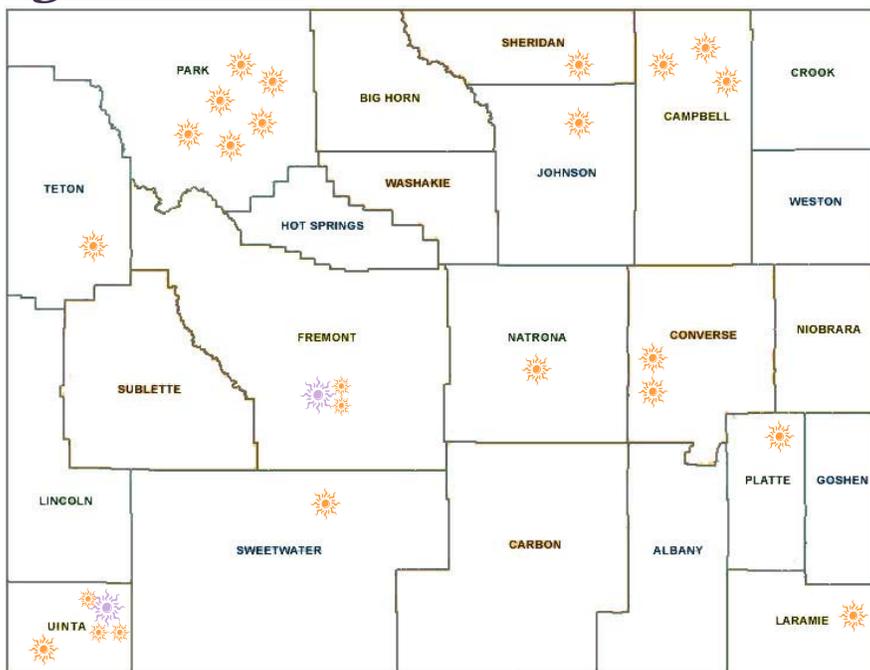
- Promoting the collection and use of information about cancer;
- Improving health behaviors;
- Increasing screening rates;
- Improving access to the full spectrum of cancer diagnosis and care;
- Reducing disparities;
- Setting targets to improve cancer prevention and control; and
- Supporting policies to facilitate these efforts.

The 2006-2010 Wyoming Cancer Control Plan is the blueprint for the work done by Wyoming Cancer Consortium members. This report highlights progress towards achieving the objectives and provides a snapshot of current trends in cancer mortality rates.



Wyoming Sun Safe Schools

The Wyoming Sun Safe Schools of Distinction project was created in 2008 to raise awareness of skin cancer and the preventable measures that can be taken in school age children and to enhance school policies surrounding sun safety in the state. Schools that have been deemed a Sun Safe School of Distinction meet various sun safety criteria focusing on education, promotion and implementation of sun safety measures by both students and school staff. From July 2009-June 2010 Wyoming doubled its number in Sun Safe Schools.



Represents one school



Represents an entire school district

For more information on how to become a Sun Safe School please visit: www.fightcancerwy.com.

Year In Review: 2010 State Legislative Priority Updates

Cancer has become one of the most preventable and increasingly curable life-threatening diseases – but only if we take the steps necessary to prevent it entirely, detect it early, and improve access to care. To this end, the American Cancer Society Cancer Action Network and the Wyoming Comprehensive Cancer Control Consortium (WCCCC) worked on the following legislative priorities in 2010 to support the mission to end cancer as a major health problem.



House Bill 63 Tanning Bed Regulations for Minors - This bill prohibits the use of tanning beds for youth under 15 years of age. Parental consent is required for minors age 15-18 years to use tanning beds.



House Bill 11 Cancer Control Act Amendment - This bill would have eliminated the existing provision in the Colorectal Cancer Screening Program that limits patients to one colonoscopy every 10 years. Doctors sometimes recommend that patients have follow up colonoscopies in a timeframe shorter than every ten years if their risk is especially high, or if their initial colonoscopy indicated more frequent colonoscopies are needed. The fiscal note for the bill was \$238,000.



House Bill 103 Cancer Awareness and Prevention License Plates - This bill would have created a license plate featuring multiple cancer ribbons. The State of Wyoming currently has 14 specialty plates, most of which generate revenue for highways. This bill would have provided for an innovative way to fund a health-related issue. The revenue collected would have gone to the Wyoming Comprehensive Cancer Control Program to fund the implementation of strategies outlined in the Wyoming Cancer Control Plan.

The WCCCC has done phenomenal work around cancer-related legislation over the past five years. Advocacy can be a powerful tool in developing a foundation to identify and motivate passionate constituents and partners to provide sustainability to the efforts of the Wyoming Comprehensive Cancer Control Consortium. For this reason, priority has been given to formalizing the advocacy efforts of the Consortium in the 2011-2015 Wyoming Cancer Control Plan. The newly developing Advocacy Workgroup has identified three goals that will provide the framework for their work over the next five years. These goals concentrate on ensuring that state legislators are aware of cancer issues and understand them as a priority in Wyoming, increasing public awareness of the WCCCC and advocating for cancer-related policy initiatives. Objectives and strategies have been developed to address these goals and these are outlined in the cancer control plan. Interest within the Consortium membership is high and we are all excited about the contribution this work will make toward addressing the cancer burden in Wyoming.

Wyoming Breast and Cervical Cancer Update

The Wyoming Breast and Cervical Cancer Early Detection Program (a.k.a. Women's Health Source) has been providing cancer screening and diagnostic services such as Pap tests, mammograms and breast biopsies for uninsured, lower income Wyoming women (up to 250% of Federal Poverty Level) since 1997. This is the program's 13th year providing reimbursement to a statewide network of more than 600 participating healthcare providers serving 5,628 women.

- Currently ~ 1,555 women are actively enrolled in the program, including 173 Hispanic women and 171 Native American women. The program is serving ~ 33% of the eligible women in our state ages 50-64.
- In October 2001 the Breast and Cervical Cancer Treatment Act went into effect in Wyoming allowing enrolled women to be transitioned to Medicaid for breast or cervical cancer (or high grade cervical pre-cancer) treatment. Since that time, over 567 women have been transitioned to Medicaid for treatment. This included 174 women with breast cancer, 20 women with cervical cancer and 373 women with high-grade cervical pre-cancer. In 2009, 90 women were transitioned to Medicaid.
- The program received a 2009 Award of Excellence from CDC for Outstanding Program Performance.
- Recent successful inreach / outreach partnerships include the Laramie County Project (Cheyenne free clinic), Wyoming Cancer Resource Services – 5 Regions, Women's Wellness at Migrant Health (Powell/Big Horn Basin) and the Native Women's Health Program (Rachel Felter).
- New enrollments have increased in recent years: 311 in 2006/07, 511 in 2007/08 and 640 in 2008/09, with 378 for the first 7 months of 2009/2010 grant cycle.

According to a 2008 survey, Wyoming ranks last (50th) in nation for women 40+ reporting they have had a mammogram in past 2 years and 47th for women 18+ reporting they have had a Pap test in the past 3 years.

Wyoming Colorectal Cancer Update

The Wyoming Cancer Control Act of 2007 legislated a comprehensive cancer control plan for Wyoming. As a part of this act, a colorectal cancer screening program was established. The Wyoming Colorectal Cancer Screening Program is pleased to report that in the three years since inception:

- 1850 applications for free colonoscopies have been processed
- 74% of applications were approved
- 24% of applicants reported a family history of colorectal cancer
- **1200 Wyoming residents have been screened.** Of those screened:
 - 43% had polyps removed
 - 24% had pre-cancerous lesions removed
 - 26 new cancers were diagnosed
- 292 Wyoming providers are under contract to provide colonoscopy services

According to the Wyoming BRFSS data, colorectal cancer screening rates have increased by 7.9% since program inception. In 2006 52.6% of Wyoming adults age 50 and older reported having ever had a sigmoidoscopy or colonoscopy. In 2009 this number increased to 60.5%.

Revising Wyoming's Cancer Control Plan

The WCCCC is nearing completion of their year-long process to review and revise the Wyoming Cancer Control Plan for the upcoming five-year period 2011-2015. Beginning in August 2009, Consortium members were guided through an organized process that allowed for evaluation of data and facilitated discussions that went on to frame recommendations for changes in the plan's direction and focus to continue to strengthen the impact on the burden of cancer in Wyoming.

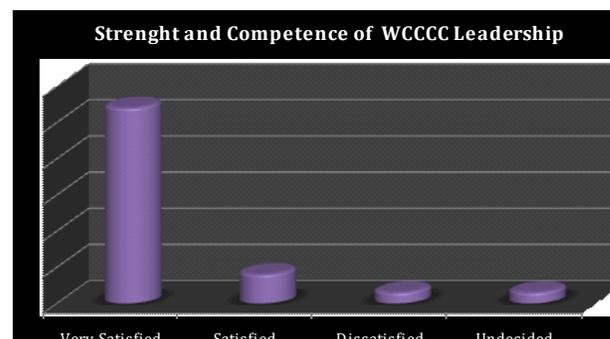
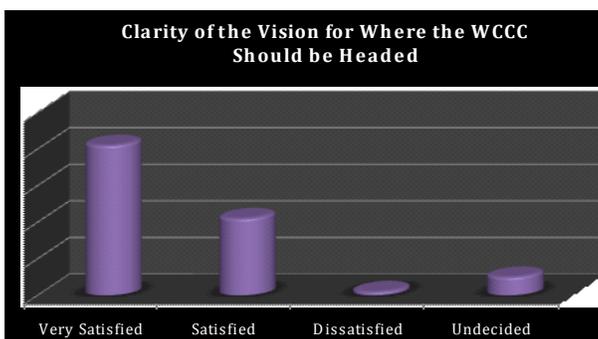
Workgroup recommendations for changes in the plan were presented to the Consortium and discussed in March 2010. Since that time, the Wyoming Comprehensive Cancer Control Program (WCCCP) has worked to design a framework for the document to incorporate national and state level data to support the newly proposed goals, objectives, and strategies for the plan. The structure of the new plan continues to focus on prevention, early detection, diagnosis and treatment, quality of life, childhood cancer, and includes a new component focusing specifically on advocacy. The proposed framework for the plan will incorporate prevention messages within applicable sections and will serve as an invitation to all Wyoming residents to becoming involved in implementing the strategies for comprehensive cancer control.

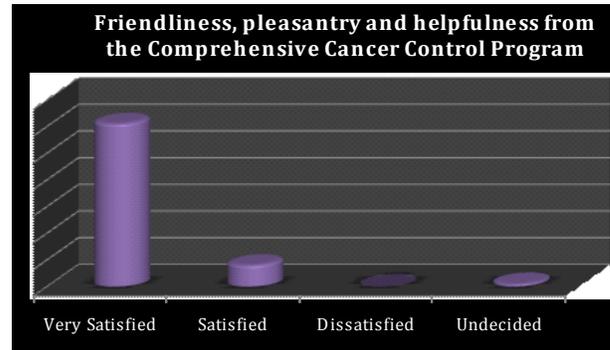
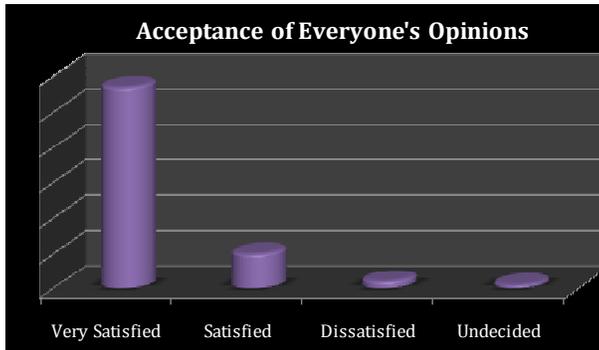
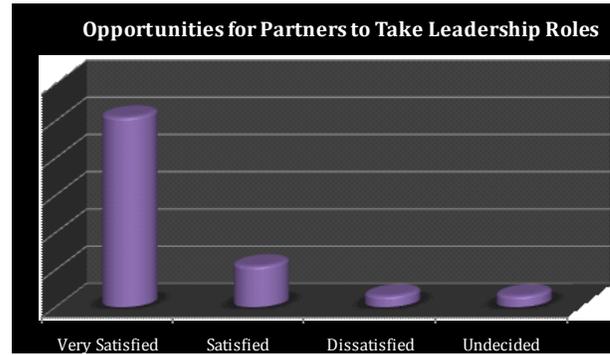
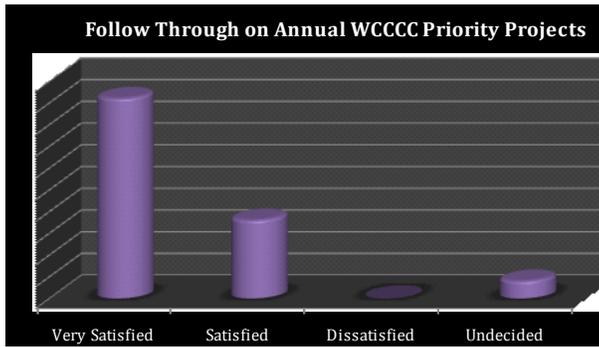
The final draft of the proposed plan will be reviewed at the WCCCC meeting in August 2010 and will then be posted on the Consortium website for a 30 day on-line review and feedback period. Input will then be reviewed and evaluated for inclusion into the plan. The plan will be finalized, reviewed and published in January 2011.

While the WCCCP is finalizing the cancer control plan document, workgroups and priority focus areas have been defined and work on the not-yet-officially published plan is well underway.

Partnership Survey Results:

Every year the members of the Wyoming Comprehensive Cancer Control Consortium are asked to fill out a partner / member satisfaction survey. This survey is an important tool in determining how the members feel about the Wyoming Comprehensive Cancer Control Consortium leadership, cancer control infrastructure, communication, activity development and future direction. This survey also gives members an opportunity to voice concerns and new ideas. We appreciate everyone taking the time to complete this survey and would like to share some of the results.





In the Words of the WCCCC Members

Below are comments provided by WCCCC members on what they felt is the greatest strength of the WCCCC at this time.

- Partnerships, weekly updates and all accomplishments the WCCCC has achieved
- The leadership from the employees and board
- Diversity of membership and how members of the consortium are truly passionate about improving cancer care and issues that individuals and their families face throughout all phases of cancer from prevention to survivorship
- The variety of stakeholders and the purpose of the WCCCC
- Networking opportunities with other organizations who are working toward the same or similar goals
- The WCCCC members and their wiliness to participate
- Enthusiasm of members at the Face-to-face meetings
- The quality and determination of people involved
- The division of WCCC focus areas into specific workgroups
- The leadership and the diverse group of organizations involved
- The passion of all involved
- Outstanding job of outreach to communities throughout the state.